

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

CASE

Serial No.: 10/697,681

Filed: October 29, 2003

Atty. File No.: 4988-1

FOR: READERBOARD SYSTEM

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

) Group Art Unit: 3611

) Examiner: Davis, Cassandra Hope

) Confirmation No.: 9829

) AMENDMENT AND RESPONSE

<p>CERTIFICATE OF TRANSMISSION</p> <p>I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING TRANSMITTED VIA THE OFFICE ELECTRONIC FILING SYSTEM IN ACCORDANCE WITH 37 CFR §1.6(a)(4) ON <u>November 19, 2008</u> SHERIDAN ROSS P.C. BY: <u>Kevin M. Frankel</u></p>
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Dear Sir:

Applicant submits this Amendment and Response to address the Office Action having a mailing date of August 20, 2008. Although the Applicant believes that no fees are due in connection with the filing of this Amendment and Response, please charge any fees deemed necessary to Deposit Account No. 19-1970. Reconsideration and withdrawal of the rejections of the claims set forth in the Office Action are respectfully requested.